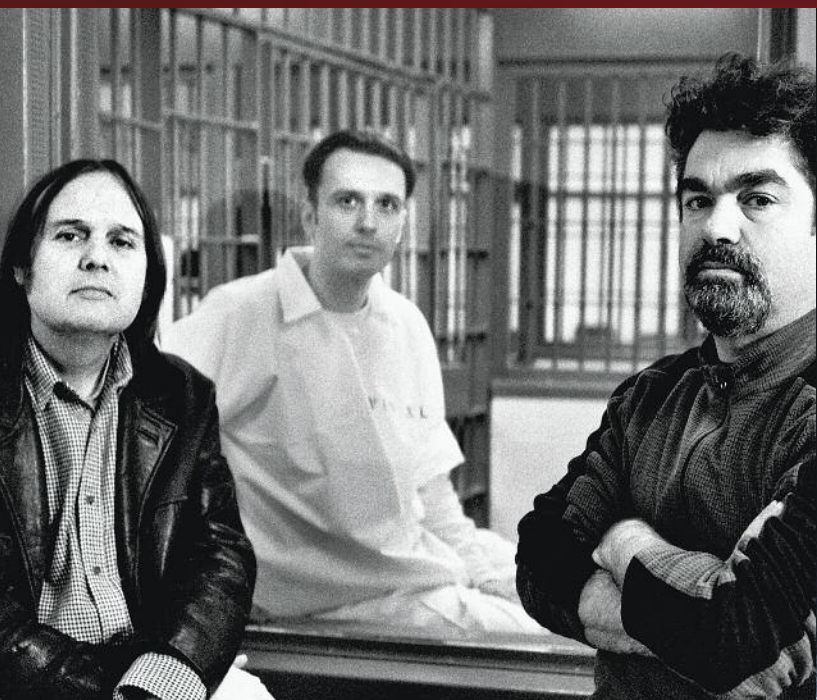




international documentary association

2012 Annual Report



Documentary storytelling expands our understanding of shared human experience, fostering an informed, compassionate, and connected world.

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Dear Friend,

Thank you for being a part of the IDA's vibrant community of filmmakers, supporters, and documentary film enthusiasts. Engaged friends like you help us fulfill our mission to build and serve the needs of a thriving documentary culture.

In the past year, the generosity of our members, donors and sponsors enabled us to achieve so much. Thanks to our champions Ruth Ann Harnisch and Lekha Singh, IDA members around the world may now stream videos of Doc U panel discussions, free of charge, at documentary.org. A generous grant from the National Endowment for the Arts is allowing us to digitize and archive all 30 years of our flagship publication, *Documentary* magazine. Look for a link to this great new online resource at our website in the coming months.

With an expanded and diversified Board of Directors working at full steam, the IDA is poised to continue its march forward in 2014. We are set to relaunch documentary.org, with increased functionality and ease of navigation. We look forward to expanding the IDA's New York City presence with a reborn DocuClub work-in-progress screening series. And back in L.A., documentarians and industry leaders will parse the state and future of nonfiction filmmaking at our multi-day conference. We'll share more details about these and other exciting programs and initiatives in the months to come.

Now in its fourth decade, the IDA is firmly committed to providing resources, creating community, and defending rights and freedoms for documentary artists, activists and journalists. As we evolve to effectively serve 21st century creators and consumers of nonfiction media, we need your investment more than ever. If you would like to contribute or renew past support, please visit us at documentary.org/membership/order.

Thank you again for believing in the power of documentary filmmaking. We are delighted to include you in the IDA Family, and we hope you will join us for any of our many exciting programs and events in the year ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Lumpkin", written in a cursive style.

Michael Lumpkin
Executive Director



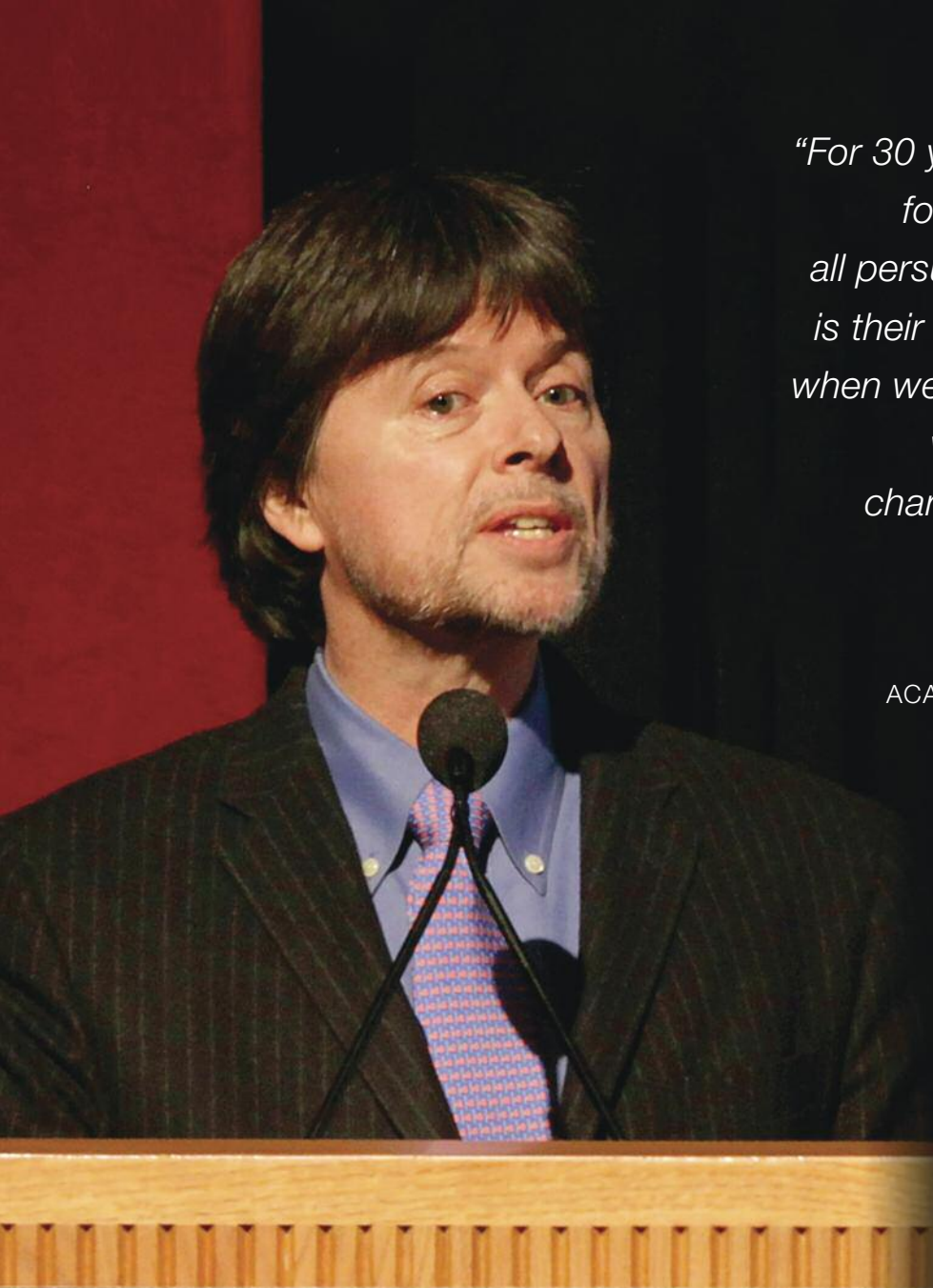


international documentary association

From *Grey Gardens* to *Bowling for Columbine*; *Hoop Dreams* to *The Civil War*, nonfiction cinema truly has the power to educate, inspire and provoke audiences like no other form of filmmaking.

Founded in 1982, the International Documentary Association is a nonprofit 501(c)(3) organization that is dedicated to building and serving the needs of a thriving documentary culture.

The IDA's purpose is for all nonfiction filmmakers to have access to the services and legal protections they need to successfully practice their art. Through its programs, IDA provides resources, creates community, and defends rights and freedoms for documentary artists, activists and journalists.



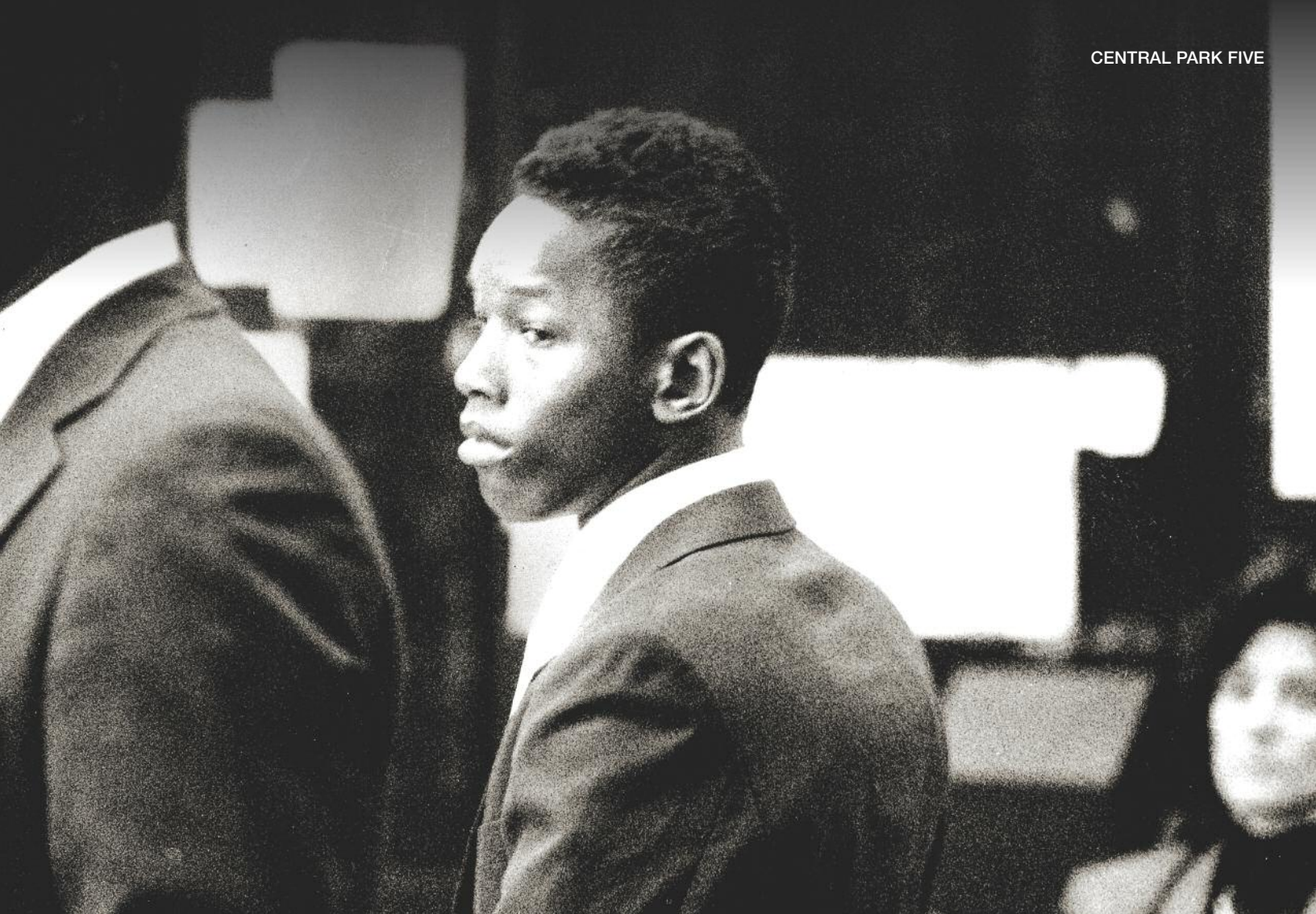
“For 30 years, the IDA has been here for documentary filmmakers of all persuasions and styles. Nowhere is their assistance more critical than when we ourselves are under assault, when we desperately need a champion to defend the rights of documentary filmmakers.”

Ken Burns

ACADEMY, EMMY & IDA AWARD-WINNING
DOCUMENTARY FILMMAKER

IDA DOCUMENTARY
AWARDS12





Advocacy

One of the most important issues affecting documentary filmmakers is their right to free speech. In 2012, we proudly stood by the filmmakers of *Central Park Five*—Ken Burns, Sarah Burns and David McMahon—whose notes and outtakes from the film were subpoenaed by the City of New York.

The filmmakers responded to the subpoena by invoking their constitutional and statutory rights to withhold these materials. The court granted the motion to quash the City's subpoena, stating that the filmmakers had established entitlement to the reporter's privilege, and that the City had failed to overcome the reporter's privilege by making a showing that the information they sought pertained to a significant issue and was unavailable from alternative sources. The *Central Park Five* case was appealed by the City of New York; however the U.S. District Court, Southern District of New York ultimately quashed the City of New York's appeal. A victory for documentary filmmakers!

The IDA is focused on critical issues affecting documentary filmmakers. As fierce advocates of our community's fundamental rights, we are here to protect and defend them.

"Where filmmakers are under fire, and their predicament stands to set precedent for us all, the IDA brings together the weight of our community to fight for their rights in the courts, the press, Congress or wherever that threat may lie."

Marjan Safinia
PRESIDENT, IDA BOARD
OF DIRECTORS

Resources & Funding

Through its education and funding programs—including Doc U, *Documentary* magazine, the Pare Lorentz Documentary Fund, and our Fiscal Sponsorship program—the IDA provides filmmakers with the resources they need to successfully practice their art form.

Doc U, IDA's signature education and professional development program, is now available online. Each session is recorded and made available for streaming to IDA members around the world. In 2012, IDA served nearly 2,000 documentary filmmakers at our live Doc U sessions in Los Angeles and beyond.

Documentary magazine is IDA's quarterly publication, and serves as an education tool for our members and the documentary film community at large. Since IDA's inception in 1982, 204 issues of the magazine have been published, and in 2014 all issues will be available in digital form on documentary.org.

Funding is the lifeblood of getting films made. Through our funding programs the **Pare Lorentz Documentary Fund**—made possible by the New York Community Trust; and our **Fiscal Sponsorship Program**, IDA provides the resources necessary to help filmmakers get their projects funded and completed.

In 2012, the IDA provided \$75,000 in funding to five extraordinary film projects through the Pare Lorentz Documentary Fund: *After Tiller*, *Citizen Koch*, *Four Walls Around Me*, *The New Black* and *Remote Area Medical*. Through our Fiscal Sponsorship Program, we helped 150 filmmakers raise donations.

"In today's extremely challenging funding environment having a trusted organization like IDA in your corner is invaluable. Throughout the production of Open Heart I was very grateful for the fiscal sponsorship team's clear guidance and encouraging support."

Kief Davidson
DIRECTOR, OPEN HEART

CITIZEN KOCH





"We were able to raise over a third of our budget for The Invisible War, through IDA's fiscal sponsorship program, from a diverse group of both individual and institutional donors. Starting in development straight through our outreach and engagement campaign the IDA was a trusted partner in getting this documentary funded. Having an organization that truly understands and supports independent documentaries as our fiscal sponsor was crucial to our success."

Kirby Dick

DIRECTOR, THE INVISIBLE WAR

Community

Having the right network is critical for being a successful documentary filmmaker. Whether it's through our membership program, social and online platforms, or our community events, the IDA is dedicated to building and supporting a strong thriving documentary culture.

IDA Documentary Awards

Over 600 guests—including filmmakers, celebrities, industry executives and documentary film enthusiasts—celebrated at the 28th Annual IDA Documentary Awards. Each year at the Awards, the IDA honors and recognizes the most outstanding documentary films and filmmakers.

DocuDay

Nearly 1,200 documentary film enthusiasts attended DocuDay, IDA's annual screening of some of the year's best documentary films, Oscar® nominated shorts and features. DocuDay happens each year in Los Angeles, CA and New York City, NY, and provides audiences the opportunity to watch the films and meet the filmmakers.



From the President

Dear Friend,

This past year, the Board of Directors and staff of IDA have devoted enormous effort into defining our vision for the future of the organization. We know that the landscape for filmmakers is always changing, and we are committed to staying relevant and vital to the community of documentary filmmakers we serve.

Intensive strategic planning has allowed us to focus and invest our resources into the areas our membership has defined as most important—advocacy, resources, funding and community. Accordingly, new programs and events are being planned and launched, and existing programs are expanding to deepen our reach and relevance, including an increased geographical footprint for our programs, and more education and resources available online.

In addition to this critical work in our community-facing programs, we have also invested heavily in strengthening our organizational stability, most recently participating in the Annenberg Foundation's Alchemy+ program for nonprofit leadership, a rigorous and competitive program that pushes nonprofits to reach their full potential through focused training for the Board Chair and Executive Director.

We are determined to be around for another thirty years and more, and understand that the organizational infrastructure, best practices and process that we institute today will ensure the sustainability and longevity of the organization, in a space where many similar arts organizations have had to shutter their doors.

As President of the Board of Directors, I couldn't be more proud of the team at IDA, and our profound commitment to our mission, vision and growth. There has never been a better time to invest in IDA, and with your help, we can continue to rise to the challenge of building a thriving documentary culture ensuring that documentary artists, activists and journalists never feel alone.

Best,



Marjan Safinia

President, IDA Board of Directors

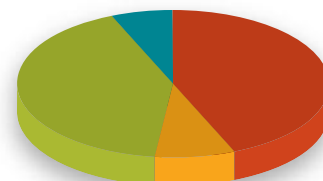


Financials

INCOME

Contributed Income

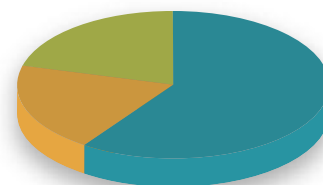
Foundation Grants	\$215,234.18	42.53%
Government Grants	43,585.00	8.61%
Corporate Donations/Sponsorship	214,500.00	42.38%
Individual Donations	32,784.50	6.48%
Subtotal Contributed Income	\$506,103.68	



Contributed Income

Earned Income

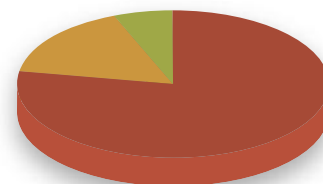
Event and Program	\$485,697.07	59.73%
Advertising	158,806.81	19.53%
Membership	168,615.00	20.74%
Subtotal Earned Income	\$813,118.88	
Fiscal Sponsorship*	\$5,301,208.80*	
TOTAL INCOME	\$6,620,431.36	



Earned Income

EXPENSE

Programs	\$1,181,978.49	77.85%
General Administrative	245,662.65	16.18%
Development	90,575.91	5.97%
Subtotal Expense	\$1,518,217.05	
Fiscal Sponsorship*	\$4,925,146.58	
TOTAL EXPENSE	\$6,443,363.63	



Expense

SURPLUS / DEFICIT **\$177,067.73**

*IDA acts as fiscal sponsors for documentary films that are qualified to be in our Fiscal Sponsorship Program. Fiscal sponsorship is a formal arrangement in which a 501(c)(3) public charity, such as the IDA, agrees to sponsor a project that furthers our mission, for the purpose of fundraising through grants and donations. This allows filmmakers to seek grants and solicit tax-deductible donations for their documentary, with the oversight, support and endorsement of IDA. IDA receives the grants directly and then disperses the funding to the filmmakers. Because the funding is dispersed back to the filmmakers, Fiscal Sponsorship generates minimal revenue for the IDA and is not accounted for in the charts provided.

Our Benefactors

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Nancy Dickenson

TRUSTEE

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James Costa

Suzanne Costas

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IMAX

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Langley Productions

Lauren Lexton

Lynne Littman

Kirk & Rob Marcolina,
Treehouse Moving
Images, LLC

Clara Fon Sing,
NBCUniversal Archives

Katharina Otto-Bernstein

Lekha Singh

T3Media

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Kevin Iwashina

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Stu Levy

Michael Lumpkin

Billy Luther

Unjoo Moon

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& Ann Hassett

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Christopher Paine

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Eddie Schmidt

Richard Trank

Jedd Wider,
Wider Film Projects

Todd Wider,
Wider Film Projects

Nancy Willen,
ACME Public Relations

BEQUEST

The Estate of
David L. Wolper

COLLABORATOR

Judy Bart

Nick Brandestini

Gilda Brasch

Lisa Chanoff,
Catapult Film Fund

Matt Checkowski

Cindy Chyr

Lynn Danaher

David Frank

Tim Grady

ZS Grant

Christy Guntner

Bronwen Jones

Senain Khesghi

Jack Lerner

Caroline Libresco

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Yael Melamede

Christopher L. Mirley

Michael Muñoz

Elizabeth Murphy

Alice Rogers

Cheri Shankar

University of Miami,
Cinema and
Interactive Media

Cynthia Young

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Arts & Sciences

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Neighborhood Council

City of Los Angeles,
Department of
Cultural Affairs

Coastal San Pedro
Neighborhood Council

Hollywood Foreign Press
Association

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Arts Commission

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for the Arts

Sidhu-Singh
Family Foundation

The Harnisch Foundation

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Community Trust

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A&E Indie Films

ABC News VideoSource

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Brooks Institute

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Insurance

Canon

Chainsaw

Current

Directors Guild of America

Discovery

Documentary Channel

Docurama Films

ESPN Films

FirstCom Music

Focus Forward

FotoKem

HBO Documentary Films

Humanitas Prize

IMAX

Indie Printing

Indiewire

Investigation Discovery

ITVS

Ménage à Trois Wines

The Nation

NationBuilder

NBCUniversal Archives

Netflix

OWN: Oprah Winfrey
Network

PBS

PES Payroll

POV

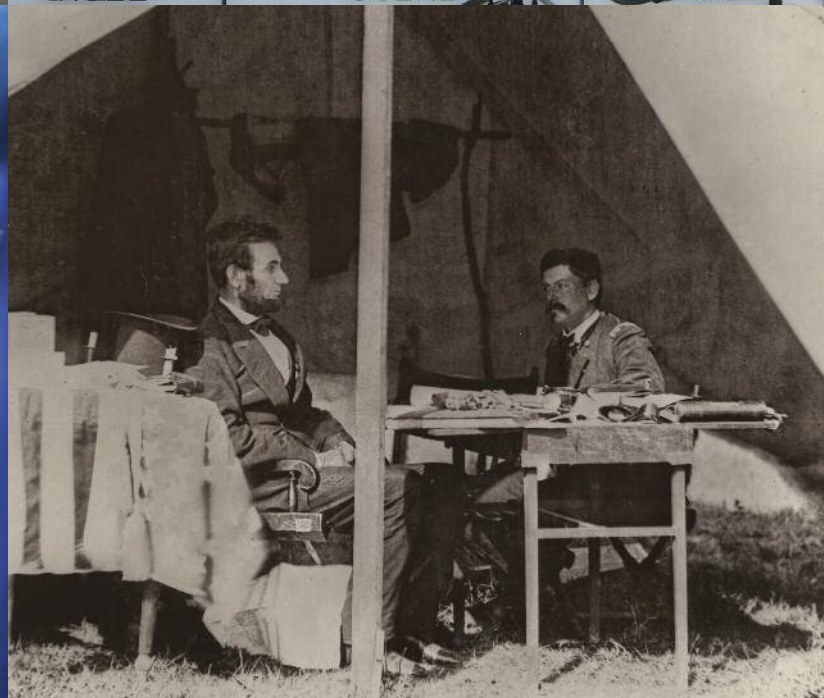
Sony Creative Software

The Standard

Stella Artois

T3Media

Zagat



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