Dear Friend,

Thank you for being a part of the IDA’s vibrant community of filmmakers, supporters, and documentary film enthusiasts. Engaged friends like you help us fulfill our mission to build and serve the needs of a thriving documentary culture.

In the past year, the generosity of our members, donors and sponsors enabled us to achieve so much. Thanks to our champions Ruth Ann Harnisch and Lekha Singh, IDA members around the world may now stream videos of Doc U panel discussions, free of charge, at documentary.org. A generous grant from the National Endowment for the Arts is allowing us to digitize and archive all 30 years of our flagship publication, Documentary magazine. Look for a link to this great new online resource at our website in the coming months.

With an expanded and diversified Board of Directors working at full steam, the IDA is poised to continue its march forward in 2014. We are set to relaunch documentary.org, with increased functionality and ease of navigation. We look forward to expanding the IDA’s New York City presence with a reborn DocuClub work-in-progress screening series. And back in L.A., documentarians and industry leaders will parse the state and future of nonfiction filmmaking at our multi-day conference. We’ll share more details about these and other exciting programs and initiatives in the months to come.

Now in its fourth decade, the IDA is firmly committed to providing resources, creating community, and defending rights and freedoms for documentary artists, activists and journalists. As we evolve to effectively serve 21st century creators and consumers of nonfiction media, we need your investment more than ever. If you would like to contribute or renew past support, please visit us at documentary.org/membership/order.

Thank you again for believing in the power of documentary filmmaking. We are delighted to include you in the IDA Family, and we hope you will join us for any of our many exciting programs and events in the year ahead.

Sincerely,

Michael Lumpkin
Executive Director
From Grey Gardens to Bowling for Columbine; Hoop Dreams to The Civil War, nonfiction cinema truly has the power to educate, inspire and provoke audiences like no other form of filmmaking.

Founded in 1982, the International Documentary Association is a nonprofit 501(c)(3) organization that is dedicated to building and serving the needs of a thriving documentary culture.

The IDA's purpose is for all nonfiction filmmakers to have access to the services and legal protections they need to successfully practice their art. Through its programs, IDA provides resources, creates community, and defends rights and freedoms for documentary artists, activists and journalists.
“For 30 years, the IDA has been here for documentary filmmakers of all persuasions and styles. Nowhere is their assistance more critical than when we ourselves are under assault, when we desperately need a champion to defend the rights of documentary filmmakers.”

Ken Burns
ACADEMY, EMMY & IDA AWARD-WINNING DOCUMENTARY FILMMAKER
One of the most important issues affecting documentary filmmakers is their right to free speech. In 2012, we proudly stood by the filmmakers of Central Park Five—Ken Burns, Sarah Burns and David McMahon—whose notes and outtakes from the film were subpoenaed by the City of New York.

The filmmakers responded to the subpoena by invoking their constitutional and statutory rights to withhold these materials. The court granted the motion to quash the City’s subpoena, stating that the filmmakers had established entitlement to the reporter’s privilege, and that the City had failed to overcome the reporter’s privilege by making a showing that the information they sought pertained to a significant issue and was unavailable from alternative sources. The Central Park Five case was appealed by the City of New York; however the U.S. District Court, Southern District of New York ultimately quashed the City of New York’s appeal. A victory for documentary filmmakers!

The IDA is focused on critical issues affecting documentary filmmakers. As fierce advocates of our community’s fundamental rights, we are here to protect and defend them.

“Where filmmakers are under fire, and their predicament stands to set precedent for us all, the IDA brings together the weight of our community to fight for their rights in the courts, the press, Congress or wherever that threat may lie.”

Marjan Safinia
PRESIDENT, IDA BOARD OF DIRECTORS
Resources & Funding

Through its education and funding programs—including Doc U, Documentary magazine, the Pare Lorentz Documentary Fund, and our Fiscal Sponsorship program—the IDA provides filmmakers with the resources they need to successfully practice their art form.

**Doc U**, IDA’s signature education and professional development program, is now available online. Each session is recorded and made available for streaming to IDA members around the world. In 2012, IDA served nearly 2,000 documentary filmmakers at our live Doc U sessions in Los Angeles and beyond.

**Documentary magazine** is IDA’s quarterly publication, and serves as an education tool for our members and the documentary film community at large. Since IDA’s inception in 1982, 204 issues of the magazine have been published, and in 2014 all issues will be available in digital form on documentary.org.

Funding is the lifeblood of getting films made. Through our funding programs the **Pare Lorentz Documentary Fund**—made possible by the New York Community Trust; and our **Fiscal Sponsorship Program**, IDA provides the resources necessary to help filmmakers get their projects funded and completed.

In 2012, the IDA provided $75,000 in funding to five extraordinary film projects through the Pare Lorentz Documentary Fund: *After Tiller, Citizen Koch, Four Walls Around Me, The New Black and Remote Area Medical*. Through our Fiscal Sponsorship Program, we helped 150 filmmakers raise donations.

“In today’s extremely challenging funding environment having a trusted organization like IDA in your corner is invaluable. Throughout the production of Open Heart I was very grateful for the fiscal sponsorship team’s clear guidance and encouraging support.”

Kief Davidson
DIRECTOR, OPEN HEART

CITIZEN KOCH
“We were able to raise over a third of our budget for The Invisible War, through IDA’s fiscal sponsorship program, from a diverse group of both individual and institutional donors. Starting in development straight through our outreach and engagement campaign the IDA was a trusted partner in getting this documentary funded. Having an organization that truly understands and supports independent documentaries as our fiscal sponsor was crucial to our success.”

Kirby Dick
DIRECTOR, THE INVISIBLE WAR
Community

Having the right network is critical for being a successful documentary filmmaker. Whether it’s through our membership program, social and online platforms, or our community events, the IDA is dedicated to building and supporting a strong thriving documentary culture.

IDA Documentary Awards

Over 600 guests—including filmmakers, celebrities, industry executives and documentary film enthusiasts—celebrated at the 28th Annual IDA Documentary Awards. Each year at the Awards, the IDA honors and recognizes the most outstanding documentary films and filmmakers.

DocuDay

Nearly 1,200 documentary film enthusiasts attended DocuDay, IDA’s annual screening of some of the year’s best documentary films, Oscar® nominated shorts and features. DocuDay happens each year in Los Angeles, CA and New York City, NY, and provides audiences the opportunity to watch the films and meet the filmmakers.
Dear Friend,

This past year, the Board of Directors and staff of IDA have devoted enormous effort into defining our vision for the future of the organization. We know that the landscape for filmmakers is always changing, and we are committed to staying relevant and vital to the community of documentary filmmakers we serve.

Intensive strategic planning has allowed us to focus and invest our resources into the areas our membership has defined as most important—advocacy, resources, funding and community. Accordingly, new programs and events are being planned and launched, and existing programs are expanding to deepen our reach and relevance, including an increased geographical footprint for our programs, and more education and resources available online.

In addition to this critical work in our community-facing programs, we have also invested heavily in strengthening our organizational stability, most recently participating in the Annenberg Foundation’s Alchemy+ program for nonprofit leadership, a rigorous and competitive program that pushes nonprofits to reach their full potential through focused training for the Board Chair and Executive Director.

We are determined to be around for another thirty years and more, and understand that the organizational infrastructure, best practices and process that we institute today will ensure the sustainability and longevity of the organization, in a space where many similar arts organizations have had to shutter their doors.

As President of the Board of Directors, I couldn’t be more proud of the team at IDA, and our profound commitment to our mission, vision and growth. There has never been a better time to invest in IDA, and with your help, we can continue to rise to the challenge of building a thriving documentary culture ensuring that documentary artists, activists and journalists never feel alone.

Best,

Marjan Safinia

President, IDA Board of Directors
**INCOME**

**Contributed Income**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation Grants</td>
<td>$215,234.18</td>
<td>42.53%</td>
</tr>
<tr>
<td>Government Grants</td>
<td>43,585.00</td>
<td>8.61%</td>
</tr>
<tr>
<td>Corporate Donations/Sponsorship</td>
<td>214,500.00</td>
<td>42.38%</td>
</tr>
<tr>
<td>Individual Donations</td>
<td>32,784.50</td>
<td>6.48%</td>
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</table>

Subtotal Contributed Income $506,103.68

**Earned Income**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Event and Program</td>
<td>$485,697.07</td>
<td>59.73%</td>
</tr>
<tr>
<td>Advertising</td>
<td>158,806.81</td>
<td>19.53%</td>
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<tr>
<td>Membership</td>
<td>168,615.00</td>
<td>20.74%</td>
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</table>

Subtotal Earned Income $813,118.88

Fiscal Sponsorship* $5,301,208.80*

TOTAL INCOME $6,620,431.36

**EXPENSE**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>$1,181,978.49</td>
<td>77.85%</td>
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<tr>
<td>General Administrative</td>
<td>245,662.65</td>
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</tr>
<tr>
<td>Development</td>
<td>90,575.91</td>
<td>5.97%</td>
</tr>
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</table>

Subtotal Expense $1,518,217.05

Fiscal Sponsorship* $4,925,146.58

TOTAL EXPENSE $6,443,363.63

**SURPLUS / DEFICIT** $177,067.73

*IDA acts as fiscal sponsors for documentary films that are qualified to be in our Fiscal Sponsorship Program. Fiscal sponsorship is a formal arrangement in which a 501(c)(3) public charity, such as the IDA, agrees to sponsor a project that furthers our mission, for the purpose of fundraising through grants and donations. This allows filmmakers to seek grants and solicit tax-deductible donations for their documentary, with the oversight, support and endorsement of IDA. IDA receives the grants directly and then disperses the funding to the filmmakers. Because the funding is dispersed back to the filmmakers, Fiscal Sponsorship generates minimal revenue for the IDA and is not accounted for in the charts provided.
Our Benefactors

ADVOCATE
Nancy Dickenson

TRUSTEE
Brooks Institute
James Costa
Suzanne Costas
FirstCom Music
IMAX
John Langley, Langley Productions
Lauren Lexton
Lynne Littman
Kirk & Rob Marcolina, Treehouse Moving Images, LLC
Clara Fon Sing, NBCUniversal Archives
Katharina Otto-Bernstein
Lekha Singh
T3Media
Writers Guild of America, West

SUPPORTER
Lisa Kirk Colburn
Jessie Ewing
Michael E. Morales
World of Wonder

ALLY
James & Martha Ackerman
Anonymous
Adam Chapnick
Thomas G. Miller
Stephen Nemeth
Sheila Nevins
Laurie Ann Schag
Moises Velez

FRIEND
Jim & Jill Angelo, Dialogue Pictures
John Archibald
Ondrea Barbe
Fonda Berosini
Edward P. Collins
W. Gregory Edwards
David Erikson
Richard Friedlander
Ted Gerdes, Gerdes Law
Karen Hori
Suzanne Hultadge
Kevin Iwashina
Matthew Kallis
Laurie Kaman
Steve & Nikki Lafferty
Stu Levy
Michael Lumpkin
Billy Luther
Unjoo Moon
Bob Niemack & Ann Hassett
Lisa Nishimura
Christopher Paine
Marjan Safinia
Mark & Samantha Sandler
Eddie Schmidt
Richard Trank
Jedd Wider, Wider Film Projects
Todd Wider, Wider Film Projects
Nancy Willen, ACME Public Relations

BEQUEST
The Estate of David L. Wolper

COLLABORATOR
Judy Bart
Nick Brandestini
Gilda Brasch
Lisa Chanoff, Catapult Film Fund
Matt Checkowski
Cindy Chyr
Lynn Danaher
David Frank
Tim Grady
ZS Grant
Christy Guntner
Bronwen Jones
Senain Khesghi
Jack Lerner
Caroline Libresco
Paul Mariano
Yael Melamede
Christopher L. Mirley
Michael Muñoz
Elizabeth Murphy
Alice Rogers
Cheri Shankar
University of Miami, Cinema and Interactive Media
Cynthia Young

FOUNDATIONS & GOVERNMENT AGENCIES
Academy of Motion Picture Arts & Sciences
Albert & Trudy Kallis Foundation
Central San Pedro Neighborhood Council
City of Los Angeles, Department of Cultural Affairs
Coastal San Pedro Neighborhood Council
Hollywood Foreign Press Association
Los Angeles County Arts Commission
National Endowment for the Arts
Sidhu-Singh Family Foundation
The Harnisch Foundation
The New York Community Trust

EVENT SPONSORS
A&E
A&E Indie Films
ABC News VideoSource
American Film Showcase
Authentic Entertainment
Axis Pro
Brooks Institute
C&S International Insurance
Canon
Chainsaw
Current
Directors Guild of America
Discovery
Documentary Channel
Docurama Films
ESPN Films
FirstCom Music
Focus Forward
FotoKem
HBO Documentary Films
Humanitas Prize
IMAX
Indie Printing
Indiewire
Investigation Discovery
ITVS
Ménage à Trois Wines
The Nation
NationBuilder
NBCUniversal Archives
Netflix
OWN: Oprah Winfrey Network
PBS
PES Payroll
POV
Sony Creative Software
The Standard
Stella Artois
T3Media
Zagat