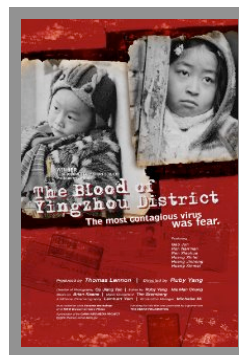
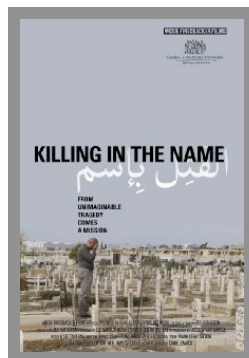


15th ANNUAL DOCUWEEKS™ SPONSORSHIP OPPORTUNITIES

New York Dates: August 12-September 1 – IFC Center
Los Angeles Dates: August 19-September 8 – Sunset 5

Each year, DocuWeeks™ presents short and feature length documentaries to appreciative audiences in theatrical runs designed to qualify the films for consideration for the Academy Awards®. As IDA's most popular event, DocuWeeks™ attracts documentary filmmakers and a growing number of nonfiction film enthusiasts in New York City and Los Angeles. Becoming a DocuWeeks™ sponsor provides your brand maximum exposure to the documentary film community.

Since its debut in 1997, 20 worthy documentaries have gone to be nominated for the Oscar®, including *Waste Land* (2011), *Sun Come Up* (2011), *Killing in the Name* (2011), *Rabbit à la Berlin* (2009), *The Betrayal* (2008), *War/Dance* (2007), *Salim Baba* (2007) and *Sari's Mother* (2007). Seven, including *Smile Pinki* (2008), *Taxi To The Dark Side* (2007) and *The Blood of Yingzhou District* (2006), have won the coveted award.



NEW to this year's sponsorship packages are the inclusion of complimentary sponsor ads in our event program. Event programs are distributed at every screening in both New York City and Los Angeles, plus they are used as marketing collateral months prior to the event – giving your brand great exposure.

PRESENTING SPONSOR

As a presenting sponsor, your company will receive significant exposure at DocuWeeks™, as well as the weeks prior to the event. The presenting sponsor will receive prominent placement and will be designated as the "Presenting Sponsor" on all marketing collateral. Sponsorship Benefits:

- Sponsor logo on all DocuWeeks™ email blasts (6X or more to 13,000+ IDA Members & registered users)
- Sponsor logo on DocuWeeks™ web page
- Sponsor logo on DocuWeeks™ printed materials
- Full-page ad in event program **NEW!**
- Dedicated email blast/press release announcing presenting sponsor
- Twenty (20) complimentary tickets to DocuWeeks™ opening night film screening and party
- Fifty (50) complimentary tickets to DocuWeeks™ screenings in Los Angeles or New York City
- Opportunity to distribute sponsor's printed materials during screening events
- BONUS advertising
 - One month web advertising on documentary.org
 - Full page, full color ad in any 2011 issue of *Documentary Magazine*

